



# Authentic Leadership

**Leadership has changed, particularly in the last two years when leading from the heart has become essential to staff welfare.**

**This 2-hour introduction to authentic leadership will introduce you to the Authentic Leadership Model developed by Bill George, Harvard Business Professor.**

**Participants will be supported through self reflection to consider their own authenticity characteristics and strengthen those that might need further development.**

## Which of the following do you need to strengthen?

- Understanding your purpose**
- Adhering to your values**
- Establishing strong connections**
- Leading from the heart**
- Practicing self-discipline**



## What is the course content?

- ✓ **What authentic leadership is**
- ✓ **Why authentic leadership is important for leaders to model**
- ✓ **How authentic leadership can support resilience in you & your team**
- ✓ **Practical steps on how to strengthen your own authentic leadership style, starting with understanding your values**

**Organisations can buy the programme just for participants from their own organisations, or can buy a number of spaces and join with participants from other organisations.**

**For more information please contact: [office@ltdblend.com](mailto:office@ltdblend.com)**