



# WOMEN OF COLOUR IN LEADERSHIP



Dorinda is fun, bubbly and passionate about understanding the psychology of people and particularly aims to help others find meaning and movement in challenging circumstances. She is an accredited Senior Practitioner Coach with the European Mentoring and Coaching Council (EMCC). Her coaching style is to stay encouraging, open, and curious; yet challenging current mindsets, beliefs and values that might be getting in the way of you or your organisations continual success.

## WHY IS THIS COURSE NEEDED?

Business in the Community" (BITC), a group founded by the Prince of Wales to support responsible business, found that Black people held just 1.5% of the 3.7m leadership positions across the UK's public and private sectors in 2019, compared with 1.4% in 2014. This research suggests that businesses still have a lot to do to support and encourage them in their leadership pursuits.

## HOW CAN A WOMAN OF COLOUR NAVIGATE THE DAY-TO-DAY UNSPOKEN CHALLENGES OF HER ROLE?

The double-edged sword of race and gender puts them under a constant spotlight of scrutiny. This leadership training has been designed to enable talented women to use their self-awareness in reinforcing their emotional intelligence, authenticity, and agility.

## WHO IS THIS COURSE FOR?

This course is aimed at Women of Colour. It will support you to adapt your daily habits and strategies in navigating the personal, organisational, and political challenges of your role. If you are looking to build stronger allyship and show up with confidence and in a way that would enhance your visibility for leadership roles, then this course is for you. .

## WHAT WILL YOU GAIN?

- Practical strategies in managing the spoken and unspoken challenges of your role
- New habits that enhance your professional presence as a leader
- Communication skills that create a positive lasting impact and influence
- Exercises to help you identify your personal brand and how you will align this with your organisational objectives
- Courage and momentum to pursue future leadership aspirations with great success
- A personal leadership growth plan and strategy

## HOW DO I BOOK?

Contact our staff at Blend by email on [office@ltdblend.com](mailto:office@ltdblend.com)