

**Company Contact Name:**

Blend Associates Ltd

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**LinkedIn Profile:**

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**Geographical Base:**

England, UK

**PROFILE:**

David Linford-Smith is a Psychotherapist, Coach, Psychologist, Supervisor, Group Facilitator and Trainer.

David is an Integrative Psychotherapist with Relational Transactional Analysis as his primary theoretical approach. David is a registered member of the British Association for Counselling & Psychotherapy (BACP) and belongs to their Coaching and Spirituality divisions. David specialises in treating complex trauma, personality and dissociative disorders, and is a Certified Clinical Trauma Professional.

David is a senior accredited Coach registered with the European Mentoring & Coaching Council (EMCC). David specialises in coaching healthcare professionals, clinical leaders and executives within the NHS and the private health & wellbeing sectors.

As an EMCC-accredited Coaching Supervisor, David supports coaches on a one-to-one basis in their professional and ethical development and also facilitates group supervision. David provides clinical supervision to counsellors, psychotherapists, and allied healthcare professionals. David also facilitates one-to-one and group supervision consultation for coaching supervisors.

A keen researcher, David is a doctoral student specialising in psychological trauma, a member of the British Psychological Society and a member of the BPS Division of Coaching Psychology.

David previously worked for over 25 years in television broadcasting, primarily as a Film Editor at the BBC, specialising in editing current affairs and documentaries for award-winning factual programmes.

A former operational member and training officer with International Rescue Corps, David now designs and delivers training to coaches and therapists, with a specialist perspective on Transactional Analysis, working with trauma, and relational approaches to support constructive communication.

Empathetic in nature, and with excellent communication skills, David's personal and professional ethics are based on attunement, independence, autonomy, and inclusion. David's practice takes a holistic approach, working with body, mind, and spirit, drawing on his special interests in philosophy, spirituality, and psychology. David is committed to diversity, equality, and inclusion. His practice is disability-friendly, as well as LGBTQ+ and Neurodivergent inclusive - David is an ADHD expert by experience.

David is committed to working with people whose native language is not English.

**COACHING, MENTORING & FACILITATION EXPERIENCE:****COACHING:**

David works with executives, business leaders, policymakers, and serial entrepreneurs who are willing to lean into their edge and discover a deeper potential. David specialises in coaching individuals in the healthcare and creative industries. He works with people from all corners of the globe who are committed to personal growth and development, and who are dedicated to making a positive impact on the world.

**FACILITATION:**

David facilitates team coaching, and bespoke training for coaches and therapists, and supports coaches in their personal and professional development through group supervision.

**KEY SKILLS:**

Transformational Coaching, Coaching Psychology, Supervision, Health & Wellbeing, Psychotherapy, Counselling, Group Facilitation, Transactional Analysis, Existentialism, Spirituality, Trauma-Informed.

## PROFESSIONAL QUALIFICATIONS AND TRAINING:

2023 MSc Psychology  
2023 Diploma in Counselling Supervision  
2022 Diploma in Coaching Supervision  
2022 Diploma in Integrative Psychotherapy (Level 7)  
2022 Brainspotting Phase 2  
2022 Diploma in Integrative & Transactional Analysis Psychotherapeutic Counselling (Level 6)  
2021 Brainspotting Phase 1  
2021 Certificate in Life Coaching  
2021 Advanced Certificate in Couples Therapy  
2020 Neuropsychology Diploma  
2019 Certified Clinical Trauma Professional (CCTP-I)  
2019 Certificate in Therapeutic Work with Children and Young People  
2018 Foundation Certificate in Transactional Analysis Psychotherapy

## PROFESSIONAL MEMBERSHIP:

- European Mentoring & Coaching Council - Senior Accredited Practitioner
- European Mentoring & Coaching Council - Accredited Supervisor
- Graduate Member - British Psychological Society (BPS)
- Member of the BPS Coaching Psychology Division
- British Association for Counselling & Psychotherapy (BACP)
- Member of the BACP Coaching Division & Spirituality Division

## CAREER BACKGROUND:

Following two decades of coaching and mentoring within International Rescue Corps and the BBC, David established a private coaching & psychotherapy practice in October 2020, which includes Business and Personal Coaching, Coaching Supervision, Psychotherapy and Counselling, as well as Clinical Supervision.

Previously David worked in Broadcasting, with the last 17 years of his career as Principal Technical Operator at BBC News as a Film Editor and Graphic Designer.

## RECENT TESTIMONIALS:

*“David has a beautiful blend of psychological understanding, rich life experience and a charismatic personality that makes him an ideal thinking partner. Being completely ‘in your corner’, David will call on your BS with the utmost clarity and candour, which is a fine balance to strike. Whether you want to heal your past, ground in present or propel your future, I’d recommend David with all my heart”. Irina Tarasova, Business Coach, Milan, Italy*

*“David is a kind, thoughtful, practical coach. He is wise and caring, while also being willing to challenge belief systems that no longer serve and offer insights into new ways of relating to the world that can be deeply freeing and empowering. I’m deeply grateful to have had the opportunity to work with him, and he has made a positive and lasting impact on my life and my well-being.” Jacob Ross, Consultant, California, USA*

*“I’ve been working with David for a little while now and it has genuinely been incredible. David is calming and insightful, having the ability and emotional intelligence to unpick your personal barriers with the right amount of encouragement to empower you. Highly recommend. Lovely guy, gentle, approachable, and caring, whilst being strong and confident in his process.” Andy Plues, Commercial Photographer, Wakefield, UK*

*“David is a fabulous coach and mentor. As a small business owner, you have to manage many different roles in your business and David has helped me to navigate this path with his clarity, compassion and encouragement. He has a knack for knowing exactly what you need to confront in order to be able to take the next step in your development.” Dr Anneli Beronius Haake, CEO, Brighton, UK*